



# TIME:ANGELS

A woman with long dark hair and red-rimmed glasses is looking at a laptop screen. She is wearing a dark blue top with a colorful pattern. The background is a brick wall and a window with greenery outside. A large white circle is overlaid on the left side of the image, containing text.

**WE GIVE ENTREPRENEURS  
WHAT THEY CANNOT BUY.  
WE GIVE THEM TIME.**

---

We help startups find the people they need to solve their next big challenge.

We break down barriers and create relationships across industries, experience, gender, age and geography, between people who want to share knowledge and skills to create healthy and sustainable businesses.

We know how what seems like a small effort from one person can be a huge gift to another.

# EXPERIENCE & SKILLS

---

TIME:ANGELS enable conversations that would otherwise not have taken place.

We open up a much larger skill pool for the growth and healthy development of startups.

Companies who join us get a strengthened network and a large knowledge bank in the early development, when there is often no budget to obtain resources with specific competencies when the need arises.

Companies also gain more visibility and become more accessible to the general public, regardless of industry, product or service.

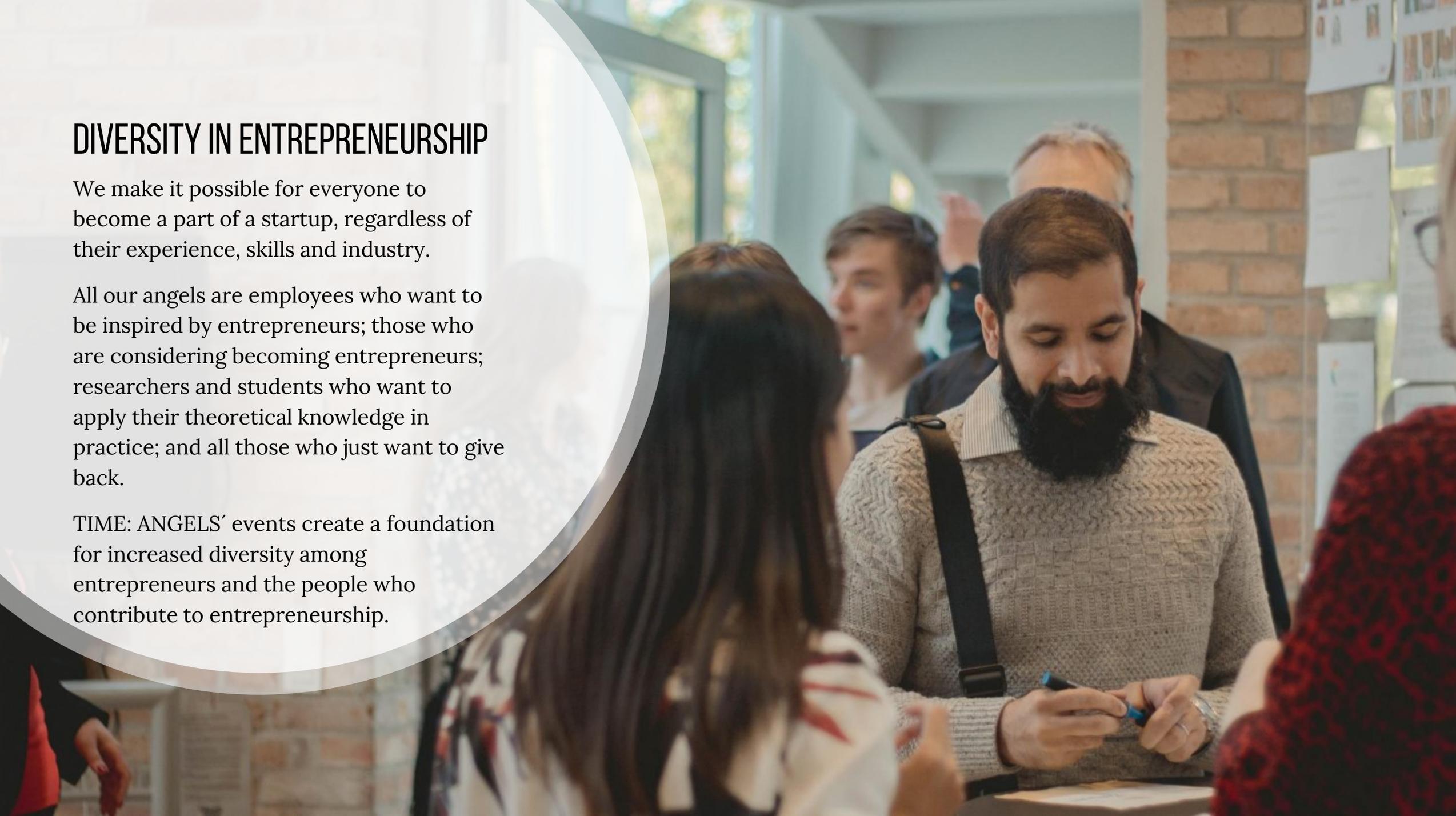


## DIVERSITY IN ENTREPRENEURSHIP

We make it possible for everyone to become a part of a startup, regardless of their experience, skills and industry.

All our angels are employees who want to be inspired by entrepreneurs; those who are considering becoming entrepreneurs; researchers and students who want to apply their theoretical knowledge in practice; and all those who just want to give back.

TIME: ANGELS' events create a foundation for increased diversity among entrepreneurs and the people who contribute to entrepreneurship.



# THE PROBLEM

---

In Denmark, entrepreneurs usually have access to funding, free advice and mentoring. But what is often missing from the newly started business is:

- ⌘ **experience**
- ⌘ **skills**
- ⌘ **and time**

Mentors and advisors often come up with ideas and initiatives that require time and new skills to implement, and in this way the free advice very quickly becomes expensive.





## THE SOLUTION

---

We need to rethink resources, increase diversity and leverage the knowledge and manpower available.

We need people who invest real work and not just give advice.

That's why we have Time: Turners.

# TIME:TURNER

---

We strive for people to meet people when 5 startups and 30 Time Angels gather for an evening without pitches and titles.

Every startup presents their company and their greatest current challenge in smaller groups of 5-6 Time Angels at a time.

It is a meeting at eye level without the classic power split between those who need help and those who have something to give.

The meetings are characterized by curiosity, energy and mutual respect. Respect for those who dare to put their ideas into practice and respect for those who want to see it succeed.





# WHY SHOULD I BECOME A TIME ANGEL?

Our angels say:

"Right after our first meeting with my startup I went home and thought about how we run meetings internally in my organization."

"I have actually been on a course in *intrapreneurship*, *disruption* and *innovation* as well, but being INSIDE a startup gives indeed a completely different, specific learning."

"I learn crazily lot in the process and I just realized how much I really have to give.

"It's a fantastic way to build up a relationship, where we can see each other and learn from each other. Maybe there needs to be an even closer relationship on the long run, but right now the program gives us the opportunity to get to know each other."

## FOUNDER AND TEAM BEHIND TIME:ANGELS

The initiative was founded by Xenia Duffy Obel, who after fifteen years as a manager and startup mentor, and two years as a startup advisor at Aarhus University, started wondering.

Why are most startup programs about entertaining the viewers? Why do entrepreneurs have to spend so much time pitching and selling themselves on stage? Is that the competences required to succeed in executing a business? What exactly do you do with 50.000 in cash, if you are about to do something you have never done before?

Xenia has a large team of Time Angels behind her, who invest their time every day to help her bring the TIME:ANGELS movement into the world. We truly believe that we are making a real difference to many entrepreneurs, who are out there fighting to make their dream come true.



Reach out to:

[hello@timeangels.co](mailto:hello@timeangels.co)  
[timeangels.co](http://timeangels.co)



TIME:ANGELS